

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

LARRY DALE
507 Mayflower Dr
Metairie, LA 70001

2. Office Sought (Include title of office as well)

School Board
Jefferson
District #6

OFFICE USE ONLY

Report Number: 43548

Date Filed: 10/27/2014

Report Includes Schedules:

Schedule A-1
Schedule E-1

3. Date of Primary 11/4/2014

This report covers from 9/26/2014 through 10/15/2014

4. Type of Report:

_____ 180th day prior to primary _____ 40th day after general
_____ 90th day prior to primary _____ Annual (future election)
_____ 30th day prior to primary _____ Supplemental (past election)
 X 10th day prior to primary
_____ 10th day prior to general _____ Amendment to prior report

5. FINAL REPORT if:

_____ Withdrawn _____ Filed after the election AND all loans and debts paid
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

METAIRIE BANK
3344 Metairie Rd
Metairie, LA 70004

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report ALBERT J RICHARD III

Daytime Telephone 504-837-5990

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 27th day of October, 2014.

Larry Dale

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

504-236-7111

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 11,800.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 11,800.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 11,800.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 26,715.55
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 26,715.55

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 46,955.26
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 11,800.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 26,715.55
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 32,039.71

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 1,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
RUSSELL BURGDAHL 2550 Belle Chasse Hwy Ste 130 Gretna, LA 70053 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$500.00	\$750.00
CON-TECH INTERNATIONAL INC 1046 Annunciation New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$1,000.00	\$1,500.00
JAMES FAVROT 3925 N Service Rd W Ste 105 Metairie, LA 70002 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$1,000.00	\$1,000.00
KATHARINE C GARVEY 4800 Beau Lac Ln Metairie, LA 70002 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$1,000.00	\$1,000.00
JAMES M HUDSON 4229 Lake Trail Dr Kenner, LA 70065 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$250.00	\$750.00
LESLIE JACOBS 6038 St Charles Ave New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$1,000.00	\$2,500.00
4. SUBTOTAL (this page)		\$4,750.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SCOTT JACOBS 6038 St Charles Ave New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$1,000.00	\$1,500.00
JEFFERSON CHAMBER PAC 3421 N Causeway Blvd Ste 203 Metairie, LA 70003 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2014	\$1,000.00	\$1,000.00
THOMAS KITCHEN 229 E William David Pkwy Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$300.00	\$300.00
MARRERRO LAND & IMPROVEMENT ASSOCIATION LTD 5201 Westbank Expressway St 400 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$500.00	\$500.00
WILLIAM NUNGESSER PO Box 7264 Belle Chasse, LA 70037 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$500.00	\$500.00
STEPHEN ROSENTHAL 1421 Soniat St New Orleans, LA 70115-4031 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$4,300.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>\$1,000.00</u>		TOTAL (complete only on last page of this schedule) _____	

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SF INSURANCE LLC 3925 N I-10 Service Rd W Ste 105 Metairie, LA 70002 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/15/2014	\$500.00	\$500.00
JAMES M SAMFORD 1505 Marengo Street New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$250.00	\$250.00
TONY LIGI CAMPAIGN FUND 5000 W Esplanade Ave Box 271 Metairie, LA 70006 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$1,000.00	\$1,600.00
ROBERT WEINMANN 620 Iona St Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$1,000.00	\$1,250.00
4. SUBTOTAL (this page)		\$2,750.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 11,800.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u> \$0.00 </u>		TOTAL (complete only on last page of this schedule) <u> \$ 1,000.00 </u>	

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
84 LUMBER 10329 Airline Hwy Kenner, LA 70062	09/30/2014	Lumbers nails screws for signs	\$ 43.70
ACE HARDWARE 4419 Transcontinental Metairie, LA 70006-2131	09/30/2014	Lumber nails and screws for signs	\$ 485.03
ALLIANCE FOR GOOD GOVERNMENT PO Box 8102 Metairie, LA 70011	10/10/2014	Advertising	\$ 3,000.00
DIRECT MAIL PLUS 1431 Edwards Ave New Orleans, LA 70123	10/08/2014	Printing sort & deliver first mailer	\$ 1,363.14
DIRECT MAIL PLUS 1431 Edwards Ave New Orleans, LA 70123	10/15/2014	Mailout 2nd mailer	\$ 1,363.14
GODADDY.COM 14455 N Hayden Rd Ste 219 Scottsdale, AZ 85260	10/08/2014	Website design	\$ 500.00
HISPANIC POLITICAL ACTION COMMITTEE 1100 Poydras #2300 New Orleans, LA 70163	10/13/2014	Media buy Telemundo	\$ 500.00
HOME DEPOT 2625 Veterans Blvd Kenner, LA 70062	09/30/2014	Lumber nails screws for signs	\$ 72.01
3. SUBTOTAL (optional)			\$7,327.02
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LEBLANC & SCHUSTER PUBLIC RELATIONS INC PO Box 9214 Metairie, LA 70055	09/30/2014	Strategy consultation and general writing	\$ 1,500.00
LEBLANC & SCHUSTER PUBLIC RELATIONS INC PO Box 9214 Metairie, LA 70055	09/30/2014	Design and layout charges	\$ 1,000.00
LEBLANC & SCHUSTER PUBLIC RELATIONS INC PO Box 9214 Metairie, LA 70055	10/08/2014	Consultation and general writing	\$ 1,500.00
MARKET RESEARCH INSIGHT 362 Gulf Breeze Parkway Ste 106 Gulfbreeze, FL 32561	10/14/2014	Political poll	\$ 2,500.00
MPRESS 4100 Howard Ave New Orleans, LA 70125	09/30/2014	Mail list & printing 500 hand cards	\$ 689.98
MPRESS 4100 Howard Ave New Orleans, LA 70125	10/08/2014	Door hangers	\$ 1,200.00
OFFICE MAX 3526 Veterans Memorial Hwy Metairie, LA 70002	09/30/2014	Printing supplies	\$ 38.87
OFFICE REMEDY LLC 70 N Court Villa Drive Mandeville, LA 70471	09/30/2014	Consulting fees	\$ 3,700.00
3. SUBTOTAL (optional)			\$12,128.85
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
US POSTAL SERVICE 3301 17th Street Metairie, LA 70001	10/06/2014	Postage first mailer	\$ 1,649.24
US POSTAL SERVICE 3301 17th Street Metairie, LA 70001	10/15/2014	Postage second mailer	\$ 1,649.21
UNITED MEDIA CORPORATION PO Box 3270 Covington, LA 70434	10/08/2014	Advertising Jewish Light	\$ 704.72
VIVID INK GRAPHICS 2538 Poydras St New Orleans, LA 70119	09/30/2014	500 yard signs frames & stakes	\$ 2,007.40
VIVID INK GRAPHICS 2538 Poydras St New Orleans, LA 70119	09/30/2014	Extra stakes for yard signs	\$ 44.24
VIVID INK GRAPHICS 2538 Poydras St New Orleans, LA 70119	10/08/2014	40 2x8 signs	\$ 1,204.87
3. SUBTOTAL (optional)			\$7,259.68
4. TOTAL (optional - complete only on last page of this schedule)			\$ 26,715.55

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